

COOKIE POLICY

Below we provide information about the use of cookies on the website <https://www.bbaecotech.com>. This document provides detailed information on the use of cookies and similar technologies, where necessary to ensure the proper functioning of the services offered and to improve the user experience of online applications, how they are used and how to manage them. For the complete information (pursuant to Article 13 of European Regulation 2016/679), please refer to the privacy policy..

Definition of cookies

Cookies are small text files sent by the website and downloaded to the user's device (usually to the browser) where they are stored and then retransmitted to the website that originated them (first-party cookies) or to another website that recognises them (third-party cookies) on the user's next visit. Thanks to cookies, a website remembers the user's actions and preferences (such as login details, chosen language, font size, other display settings, etc.) so that they do not have to be re-entered when the user returns to visit the site or navigates from one page to another. Each cookie is unique to the user's web browser and is stored, according to the user's preferences, by the individual browser on the device used (computer, tablet, smartphone), allowing a website to recognise the user's device. Some operations could not be performed without the use of cookies, which in certain cases are therefore technically necessary for the functioning of the website itself. The term 'cookies' refers to cookies and all similar technologies.

Purpose of processing and purpose of cookies

Cookies used on the web are intended to perform computer authentication, session monitoring and storage of technical information regarding the activities of users who access a site and may also contain a unique identification code that allows tracking of the user's navigation within the site itself for statistical or advertising purposes. Some operations on the web could not be performed without the use of cookies, which in such cases are therefore technically necessary and indispensable for allowing you to navigate effectively between web pages, remember your favourite sites and, in general, improve your browsing experience. Cookies allow the web server to store information on the device for reuse during the same visit to the site (session cookies: these remain active only until the browser is closed or the logout command is executed) or even during subsequent visits by the user (persistent cookies: these survive the closure of the browser and remain on the user's device until a pre-set expiry date). Pursuant to the Provision of 8 May 2014 on 'Identification of simplified procedures for the disclosure and acquisition of consent for the use of cookies' and Provision no. 231 of 10 June 2021 on 'Guidelines for cookies and other tracking tools', based on the characteristics and use of cookies, two macro-categories can be identified: '*technical*' cookies and '*profiling*' cookies.

a) Technical cookies

Technical cookies are those used for the sole purpose of transmitting a communication over an electronic communications network, or to the extent strictly necessary to provide a service explicitly requested by the user. Technical cookies, which do not require the prior consent of users for their installation, are essential for browsing a website and using all its features. In other words, these are cookies that are essential for normal browsing or necessary to enable the use of the website itself (such as Internet Protocol address (IP), browser type and parameters of the device used to connect to the website, name of the Internet service provider (ISP), date and time of visit, web page of origin of the visitor (referral) and exit, number of clicks); a cookie of this type is also used to store a user's decision on the use of cookies on the website. Technical cookies include: navigation or session cookies (which allow, for example, a purchase to be made or authentication to access restricted areas, or simply to store a user's decision on the use of cookies on the website); analytical cookies (or performance cookies) similar to technical cookies when used directly by the site operator to collect information, in aggregate form, for statistical purposes (on accesses or the number of users and how they visit the site or which pages are most frequently visited) to improve its functioning; functionality cookies, which allow the user to navigate according to a series of selected criteria (e.g. language) in order to improve the service provided to the user.

b) Profiling cookies

Profiling cookies are used (for explanatory purposes only, as the website www.bbaecotech.com does not use them) to create profiles relating to users while they are browsing and are designed to analyse their movements, browsing or consumption habits (what they buy, what they read, etc.) as well as to store the choices they make on the website and/or the services they expressly request, in order to provide increasingly advanced services aimed at publishing personalised content (such as advertising banners, images, videos, etc.) targeted to a user and their interests or to send advertising messages in line with the preferences expressed by the user while browsing the web. Due to the particular invasiveness that such devices may have in the private sphere of users, the use of these cookies requires the prior informed consent of the user through the banner visible to the user upon first access or, subsequently, through another technical measure that indicates, even in a basic way (for example, in the footer of each page of the domain), the status of the consents previously given by the user, allowing for any modification or update..

Third-party cookies

Third-party cookies are cookies set directly by different website operators or web servers (used for the purposes of those third parties) which, while browsing this website, the user may receive on their device. This happens because the website may contain elements such as images, maps, specific links to web pages of other domains that reside on servers other than the one on which the requested web page is located. These cookies may be sent to the user's browser by third parties directly from their websites (which can be accessed by navigating from the website) and are the responsibility of those third parties. The use of third-party cookies (where the website www.bbaecotech.com uses them) would therefore require the prior informed consent of the user through the

banner. An example is represented by 'third-party cookies' used to personalise advertising exposure according to the user's interest and frequency of exposure to the message (advertisers, for example, may use their own cookies to collect information on the activities performed by users on the website and use this information to measure the effectiveness of their advertising) or by the presence of 'social plugins' for Facebook, Twitter, Instagram, LinkedIn, and YouTube, which are most commonly used to share content on social networks. These are parts of the visited page generated directly by the aforementioned sites and integrated into the host site page: the presence of these plugins involves the transmission of cookies to and from all sites managed by third parties. When the user clicks on any social network icons, they are redirected to the respective websites and receive cookies that are not under the control of the Data Controller. The management of third-party cookies, as well as the management of information collected by third parties, is governed by the relevant cookie policies, to which reference should be made. To ensure greater transparency, below are the updated links to the respective policies containing information on how cookies are managed:

Facebook: <https://www.facebook.com/help/cookies/>

Twitter: <https://support.twitter.com/articles/20170514>

Instagram: <https://www.instagram.com/help/cookies/>

LinkedIn: <https://www.linkedin.com/legal/cookie-policy>

YouTube: <http://www.google.com/intl/it/policies/privacy>

Cookies used on the website

This website uses 'a. Technical cookies'. Cookies are not used for user profiling, nor are other tracking methods used on this website. As regards third-party cookies, our website includes certain components transmitted by Google Analytics, a web traffic analysis service provided by Google Ireland Limited ('Google'): the information generated by third-party cookies collected and managed anonymously to monitor and improve the performance of the host website (performance cookies) is transmitted to Google and stored on its servers. Google Analytics uses 'cookies' to collect and analyse anonymous information about website usage behaviour (including the user's IP address). This information is collected by Google Analytics, which processes it for the purpose of compiling reports for operators regarding activities on the websites themselves. This site does not use (and does not allow third parties to use) Google's analytics tool to monitor or collect personally identifiable information. Google does not associate the IP address with any other data held by Google nor does it attempt to link an IP address with a user's identity: in this regard, please refer to the information published on the Google website <https://www.google.com/intl/it/policies/privacy/>. Google may also disclose this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. For further information, please refer to the link below: <https://www.google.it/policies/privacy/partners/>. Users can selectively disable Google Analytics by selecting the appropriate settings on their browser: please refer to the link <https://tools.google.com/dlpage/gaoptout>. For a specific and analytical description of the cookies installed by the site, please refer to the 'View cookies' section, which can be accessed by selecting the dedicated button on the appropriate banner..

Rejecting and blocking cookies

Most Internet browsers are initially set to accept cookies automatically. This means that the user has the option, at any time, to set their browser to accept all cookies, only some, or to refuse them, disabling their use by websites. Cookie preferences, in terms of authorisation, blocking or deletion (in whole or in part), must be set separately for each browser, as each one offers specific features and options. In addition, you can normally set your browser preferences so that you are notified each time a cookie is stored on your device. Finally, at the end of each browsing session, you can delete the cookies collected from your device's hard drive. The total or partial disabling of technical cookies may compromise, in whole or in part, the use of the website's features reserved for users, the viewing of content and the usability of related services: inhibiting functionality cookies may mean that some services or certain features of the website are unavailable or do not function properly. Disabling third-party cookies does not affect the navigability of this website in any way.

Your cookie preferences will need to be reset if you use different devices or browsers to access the website. Browsers also allow you to set different settings for 'first-party' and 'third-party' cookies. By selecting the links below, you can receive specific instructions for some of the major browsers:

Windows Explorer: Managing and Deleting Cookies in Microsoft Internet Explorer

Microsoft Edge: Managing and Deleting Cookies in Microsoft Edge

Google Chrome: Managing and deleting cookies in Google Chrome

Mozilla Firefox: Managing and deleting cookies in Mozilla Firefox

Opera: Managing and deleting cookies in Opera

Apple Safari: Managing and deleting cookies in Apple Safari

To learn more about cookies in general, please visit www.allaboutcookies.org